

## SMART:myTravel WEBShop

Enabling passengers to buy tickets from any device

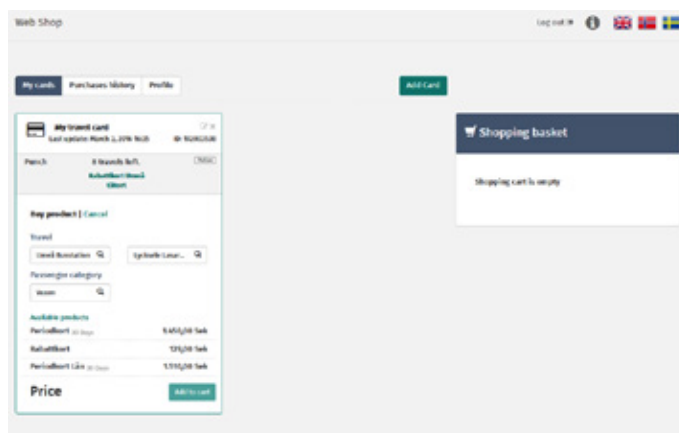
The web shop enables passengers to buy tickets, update travel cards and manage their travel information from any device.

- **Easier user interface:** Updated interface makes the website easier to navigate.
- **The right ticket:** The web shop shows the right ticket option for every passenger based on his or her needs.
- **Powerful administration tool:** The web based administration client has new features that allow the PTA to administer the web shop users.
- **Easily updated and secure in the cloud:** The web shop is now in the cloud making it easier and faster to install the new web shop updates. The secure cloud solution is ready for the future.

### Easier user interface

FARA web shop can be accessed from all devices; computers, tablets or smartphones. Passengers create users in the web shop, connect travel cards to their user and buy tickets with credit or debit cards.

On their profile, passengers can now see their purchasing history and travel history for their connected travel cards. The logical interface and intuitive purchasing process makes buying tickets and keeping track of their purchases and travels easier.



### The right ticket for every passenger

The web shop lets customers easily buy tickets in advance of their travels. Customers do not always know which ticket they should buy based on their travel pattern. When the passenger searches for ticket from "Point A-to-B", the web shop displays all the available tickets for the selected geography. Both valid area tickets and tickets with dynamic geography are displayed. This makes it easy for the passengers to select the best tickets based on the frequency of their travel.

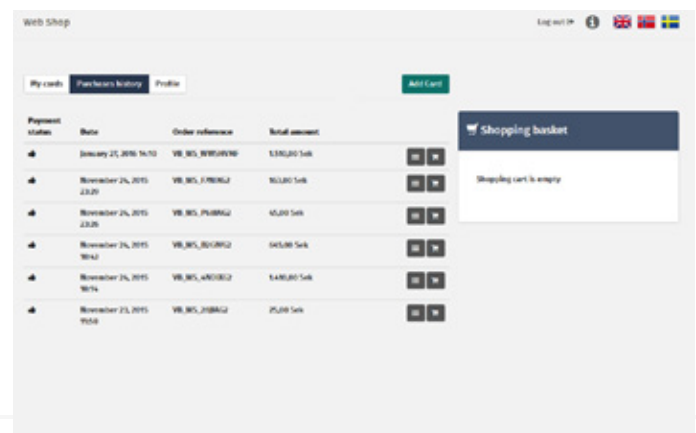
### Powerful administration tool with more features

The PTA have now easy access to a web shop user administration tool with the following features:

- Edit the web shop user's data
- View and block the web shop user's registered travel cards
- View the web shop user's orders
- Change the web shop user's password
- Remove (delete) the web shop user's account
- Activate a web shop user's account if the user has problems with the activation email

### Easily updated and secure in the cloud

FARA has moved the web shop to the cloud so all updates are instantly available for all PTAs after update. No specific PTA updates needed. The secure cloud solution is ready for the future.



To learn more about SMART:myTravel WEBShop, contact:

**FARA AS**  
 Fosenkaia 3  
 NO – 7010 Trondheim  
 Norway  
 Phone: +47 815 52 830  
 Fax: +47 73 52 44 88  
 E-mail: info@fara.no  
[www.fara.no](http://www.fara.no)