

## SMART:myTravel MOBILE New Features

Informing the passengers in real-time

FARA's News on the Mobile App helps PTAs push messages to passengers, helping them plan their journey and manage their time.

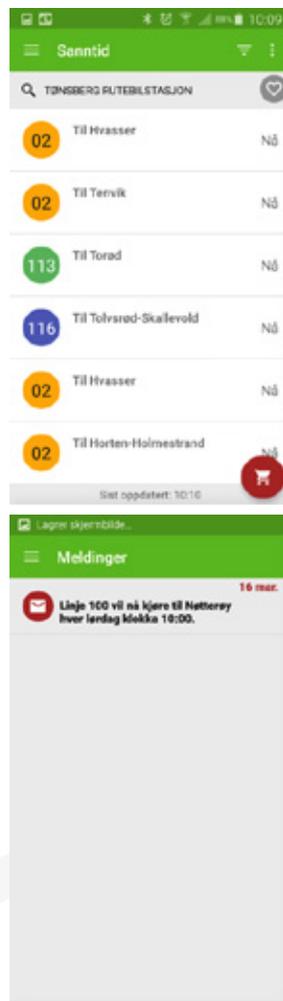
- **Help customers manage their time with real-time departure information:** The app displays real-time departure information from selected stops to the passengers, helping them to manage their time.
- **Push messages to passengers to keep them informed:** PTAs can push messages about delays or route changes to all passengers using the app to ensure as smooth trip as possible.
- **Integrated route planning and ticket purchases:** Buying tickets directly from the route planner makes ticket purchasing even easier.
- **Latest travel card information through NFC:** The app lets passengers see the content of their MIFARE DESFire travel cards.

### Help customers manage their time with real-time departure information

When passengers search for a bus-stop on their app, they can now see when the buses will arrive and leave real-time. This up-to-date information about arrival/departure status on buses will help passengers manage their time more efficiently when travelling on public transportation.

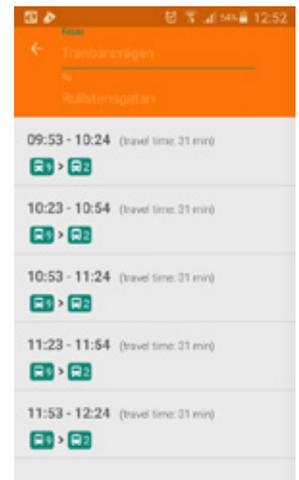
### Push messages to passengers to keep them informed

News on the Mobile App lets PTAs push 150 character messages with a set timeframe to passengers' devices. Once the message expires the app will automatically delete it.



### Integrated route planner and ticket purchases

FARA has completed two proofs of concept for integrated travel planning and travel payment in the SMART:myTravel MOBILE New Features. The prototypes allow passengers to smoothly switch between route planning and buying tickets. After passengers input their departure and destination in the app, passengers can view route alternatives, select their ideal route and then buy the ticket.



### Latest travel card information through NFC

Passengers can now see the content of their MIFARE DESFire travel cards by placing them under the NFC chip in their Android smartphones. This gives the passengers information about the validity of their tickets and travel cards, as well as their balance.



To learn more about SMART:myTravel MOBILE New Features, contact:

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